

Sample Media Advisory

Media Advisory for (Day of week, date)

Contact: Name and number

**(City) Working Families Join Demonstrations Nationwide Calling for
“Good Jobs, Safe Jobs, For All” on 20th Annual Workers Memorial Day**
XX People, XX Injured in (State Name) according to new AFL-CIO Report

On (day of week, date), for Workers Memorial Day, working families in (town) will gather to honor the workers who were injured or killed on the job in (state) in the last year and to call for stronger laws protecting workers’ health and safety. Community and elected leaders will join union members to call for laws that will “measure up” to the promise of worker safety, saying that existing protections have been severely rolled back throughout the years of the Bush Administration and are not being properly enforced. The demonstration will be one of hundreds around the world as working families and union members commemorate brothers and sisters who died on the job for the 20th annual Workers Memorial Day.

-- include information about local event--

In (state) in 2006, according to the new AFL-CIO *Death on the Job* report, xx people were injured and xx killed due to job hazards.

“Cuts and rollbacks under the Bush Administration have made our fight for safe jobs harder,” said (local labor leader). “It’s time for congress and the next president to ensure our nations’ health and safety laws measure up to the promise of good jobs, safe jobs, for all.”

Since 1970 when the Occupational Safety and Health Administration (OSHA) was created, more than 369,000 workers’ lives have been saved due to OSHA. Yet nationally, more than 4.1 million workers were injured and 5,703 workers were killed due to job hazards in 2006. Another 50,000 – 60,000 workers died due to occupational diseases.

On an average day, 16 workers lose their lives as a result of workplace injuries and disease, and at least another 11,200 are injured. Latino and immigrant workers are dramatically more likely to experience work-related fatalities.

WHO: Union and community members joined by Speakers Names and titles

WHAT: Workers Memorial Day Event

WHEN: Day and Time

WHERE: Location, street address, city

For the 2008 report on workplace safety nationwide, contact the AFL-CIO Media Outreach Department at 202-637-5018.

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